

## THE CONCEPT OF GREENHOUSE TOURISM.

The concept of Greenhouse Tourism arises out of “Greenhouse effect”<sup>1</sup>

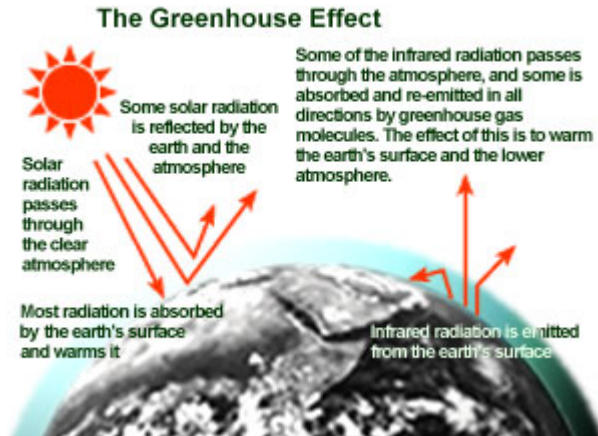
### What is Greenhouse effect?

It is the application of the greenhouse effect into the atmosphere”<sup>2</sup> (Greenhouse).

When the Sun’s Energy travels towards the earth, it passes through the Greenhouse- that is the earth’s atmosphere unhindered. The Sun’s heat reaches the Earth surface which warms the surface, the heat is remitted back into the atmosphere as IR infrared radiant heat in vertical direction, the presence of greenhouse gases in the Air traps the bouncing heat causing warming in the atmosphere.

This brings about movement of convectional currents which sparks off North wards and Southward movement of gaseous Air in Parcels towards the Poles and backwards. This movement is called the Global Circulation System. This makes the earth habitable to life existence.

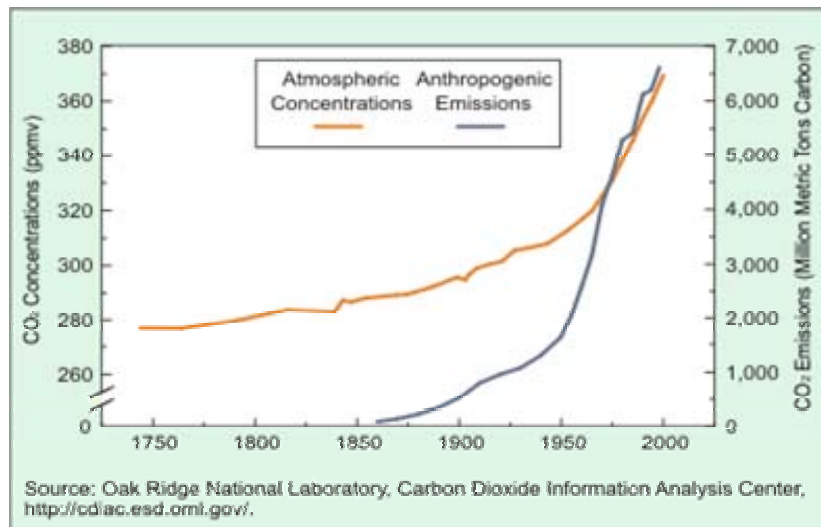
**Figure 1**



The greenhouse effect is important. Without the greenhouse effect, the Earth would not be warm enough for humans to live.<sup>3</sup>

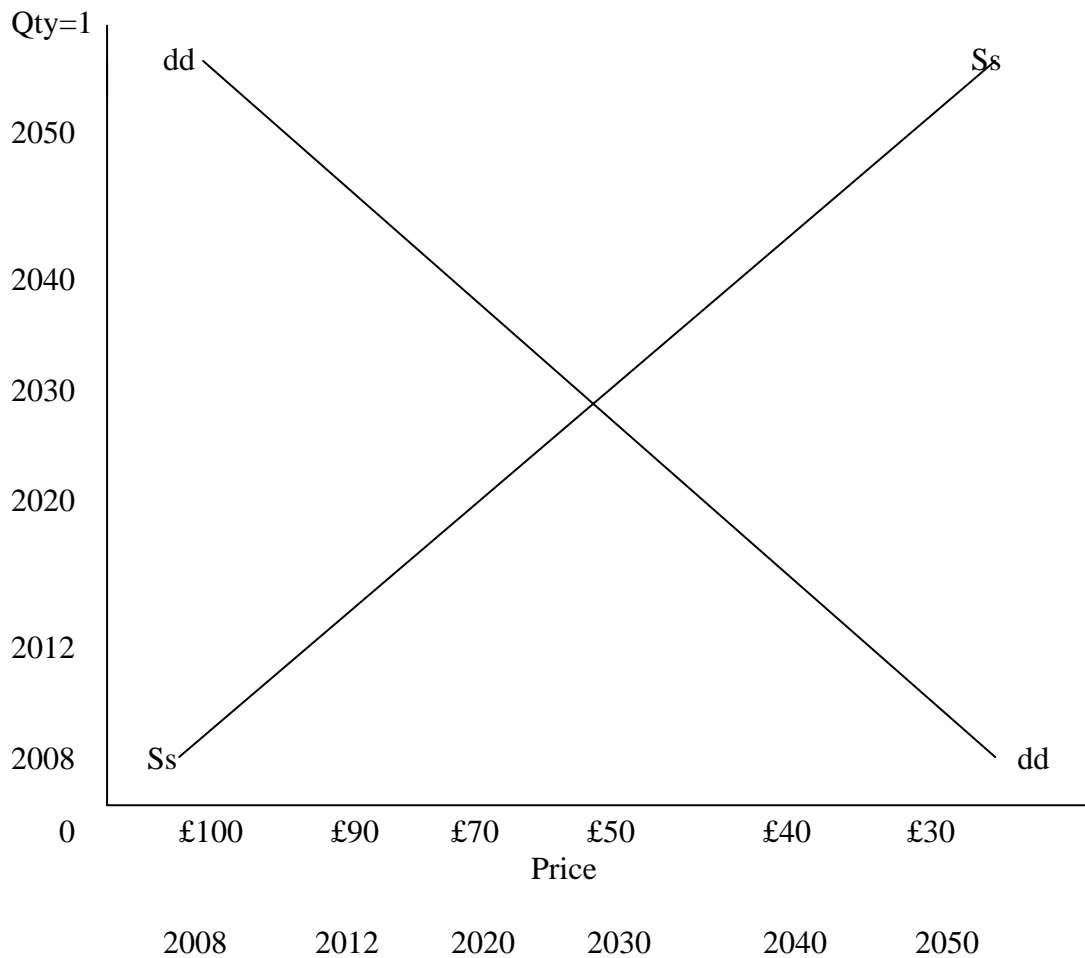
The anthropogenic activities due to Industrial Revolution in the Past 200 years have caused a run away greenhouse effect leading to Climate Change. This effect is dangerous because it affects Plants, human health and animals.

**Figure 2** Trends in Atmospheric Concentrations and Anthropogenic Emissions of Carbon Dioxide” 4



**Figure 3**

PRICE MECHANISM:



A hypothetical analysis of the variable traded shows that the demand for Clean Air is likely to fall by 2050 as the figures show that the Price for the Product is likely to fall by year 2050 to £30 per price unit.

But the march towards a strong collaborated sustainable development will have been achieved and we hope that by the year 2050 a global conscience towards strong International cooperation will have been underscored.

## REFERENCE BIBILIO

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It is a tourism that attempts to mitigate Climate Change through a” Trade off Clean Air Market Mechanism”

It is a tourism that is based upon a social philosophy that seeks to promote International Cooperation.

It is a tourism that celebrates the Greenhouse effect and that we are intelligently designed on earth as a central race in the Universe and we therefore affirm that the earth is the only Sphere of existence in Universal bodies where Life exists and without doubt this Life is intelligently designed.

It is a tourism that states that Mankind is at the Centre of the Universe and that the Greenhouse effect is evident of the Purpose of our existence.

It is a tourism that promotes sustainable development and aims to address poverty eradication, in Africa and elsewhere.

While we celebrate the Greenhouse effect through tourism we acknowledge that due to anthropogenic activities we have sparked a runaway greenhouse effect which is

causing Climate Change and we aim to apply a Joint effort in tackling Climate Change.

Unlike the other Planets and universe bodies we aim to state that, the earth is evident and sustained by the greenhouse effect we therefore celebrate Life through Tourism as outlined in the Product outline

## THE PRODUCT

Greenhouse aims to provide Life transforming holidays

Greenhouse aims to provide informative recreation and Leisure services to holiday makers concerning the Environmental Change.

Greenhouse aims to Provide Holidays that minimise Air Pollution

Greenhouse aims to Provide Unity purposed holidays as to following

## METHODS

When marketing Greenhouse Tourism the following features are observed.

Greenhouse effect – and Global Circulation System – Clean Air

Greenhouse effect- and Temperatures Clean Air

Greenhouse effect-and Weather Clean Air

Greenhouse effect-and Time Clean Air

Greenhouse effect and Energy + Light Clean Air

Greenhouse effect and Clouds in sky Clean Air

Greenhouse effect - Air and Land Transport Clean Air

Greenhouse effect and Cultural demographic response

## GOAL AND CUSTOMER SATISFACTION

We aim to build a social philosophy and a Product that makes tourism a leading player in moulding a Green Global economy, in light of underscoring a strong and collaborated march towards sustainable development.

We aim to transform tourism into a force of reckon when formulating Foreign Policies and tourism should play a leading role in forging a strong International Cooperation.

## OUR UNIQUE SELLING PRODUCT (USP)

The theory of Greenhouse effect is scientifically approved and within the **mainstream scientific peer group** of the Inter- governmental Panel on Climate Change and world wide scientific community.

Our social philosophy is based upon **original Greek Classical philosophy** which appeals to the intelligencia and Academic professionals within Political Science and Philosophy, Law, Tourism, and Arts in general.

Ethically relevant to **Religious circles as it draws the Judeo Christian** creation stories and other ecclesiastical poets within the entire faith literature.

Strategically draws economic Policies that are evident within Classical economic analysis.

The Social Philosophy explores and attempts to marry opposing theories within the Scientific and Faith Religious movement, it is this attempt to unlock evidence which closes the gap between the scientific and Religious movement that makes the concept of Greenhouse Tourism a unique selling Product that will bolster the tourism Industry as a formidable Industry in the Global economy and thus why Greenhouse Tourism as a Product has Potential of underscoring itself as leading Product in the tourism industry.

NB: The details concept paper will be presented in the inaugural conference unlocking details of the Concept Product.

## KEY WORD.

### GREENHOUSE

It is the space between the earth's Surface and the farthest end of the earth's atmosphere namely the thermosphere, Greenhouse is a word name normally used by the scientific community Meteorologists and Physical geography studying the Greenhouse effect in the atmosphere especially those studying the effect of the Sun's Energy on Climatic trends in troposphere where People, plants, animals and insects live.

Greenhouse is composed of four layers

1. troposphere extends from ground level to Six miles up into the sky
2. Stratosphere is the second layer from six miles up into 31 miles in the sky
3. Mesosphere is the third layer extends from 32 miles to 50<sup>th</sup> mile Point in the sky
4. Thermosphere is the fourth layer and begins 50 miles above the Earth to the tip of the atmosphere, temperatures in the thermosphere are hotter and become hotter when moving further away from ground

Together, the troposphere, stratosphere, mesosphere, and thermosphere act as a giant safety blanket. They keep the temperature on the Earth's surface from dipping to extreme icy cold that would freeze everything solid, or from soaring to blazing heat that would burn up all life.

NB

The author and management of Greenhouse Tourism Agency chose this name for purpose of flowing with the scientific community and also the green movement in the Environmental Activism. As explained in Volume 2 of the draft Climate Change Bill Report hence GREENHOUSE TOURISM.

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